



ABOUT PATRICK MCWARD

Patrick Understands Business

Patrick draws from years of experience in business leadership. Early in his career he was placed in the #1 sales territory in the company out of 300 reps with Johnson & Johnson Medical and was promoted three times in a four year period.

He has a Masters in Business and has spoken to over 1200 audiences. He is an author and developed the concept of Radical Attraction Business Growth, a new and unique approach to building your leadership brand, growing your business and getting more of what you want in your life.

Patrick's Speaking Style

The most common comment from clients is that Patrick is authentic and real. His goal is to challenge his clients to experience their own breakthroughs and create a turning point in their business and life. Patrick's clients frequently invite him back to their organizations because of the success of his programs. Many comment that Patrick's style feels like a series of one-on-one conversations with each individual audience member and not a speech.

Patrick has spoken to over 1200 audiences in the United States, Canada and Puerto Rico. His track record shows he consistently gets the audience involved and creates a fun, but meaningful environment.

Pulling on his knowledge of business success, experience as a business owner and years of study in business, psychology and spirituality, he has a record of hitting the mark!

Patrick Understands Risk

Patrick has had success in real estate and as a business owner. He left the corporate world after much success and has worked as an entrepreneur since 1990. He took a six month sabbatical in 1995, traveled through Costa Rica, and did what he asks his clients to do – get very clear on what makes them unique and set a direction from that uniqueness.

Patrick founded his own speaking business in 1996 and reinvented his business in 2007.

Patrick Knows The Importance Of Your Meeting

As a speaker, Patrick received evaluations on over 150 engagements and scored an average of 9.64 out of 10. He is consistent and delivers, which means you can rest peacefully knowing you have selected the right speaker for your event.

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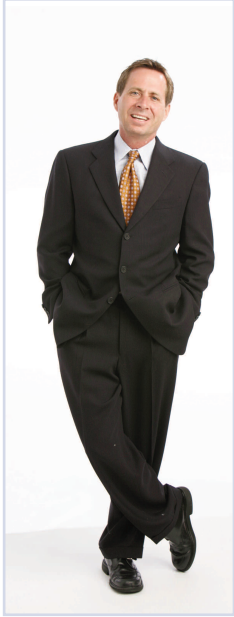
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ABOUT PATRICK MCWARD (Continued)

Patrick Knows The Importance Of Your Meeting (from front page)

Patrick provides a free consultation with clients to ensure that his message and the client's needs are the right fit.

Patrick understands that having the right speaker to meet your needs is the biggest factor in a successful professional development day.

Patrick Knows The Importance Of Giving Back

Patrick was elected President of the Illinois Chapter of the National Speakers Association which entailed running a board of 12 and overseeing 17 high quality events.

He was selected by his peers to receive the 'Member of the Year' award in 2006 and was voted by his peers to receive the 'Nick Carter Award' for his 'unrelenting enthusiasm and support of the speaking business' in 2007.

Patrick Personally

Pat is a business owner and entrepreneur who has spent years studying psychology, spirituality, business and personal growth. He has also done his own work, had his own breakthroughs and speaks from experience. He is passionate about learning and personal growth, both his and yours. He is a grateful husband and father to two lovely children.



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