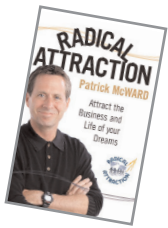


IT'S A NEW WORLD! BUSINESS GROWTH THE RIGHT WAY



This program includes elements from *The Radical Attraction Process™* a new book from Patrick McWard that explains how business owners, managers, and employees can embrace their uniqueness, attract the right customers, and achieve greater happiness in their business and personal lives.



**Nexstep Speaking
on Success**

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Pat@patmcward.com

Embrace. Enhance. Grow.

It's A New World: Grow your business the right way.

Sow and Grow: Set a solid foundation for success.

Authenticity: The key to success now and in the future.

For business owners, managers, and employees looking to achieve organic business growth and make self expressed success a driving force.

A message that resonates.

Every business wants growth, but only a few will attract the right customers to sustain long-term success. Learn how to create an environment that supports growth through building solid relationships. Grow from the perspective of serving, not selling. This highly requested program emphasizes how to build from within – listening to individual brilliance – to capture and cultivate customer relationships.

Audiences will discover how to:

- Market & sell from a foundation of brilliance and differentiation
- Position organizational uniqueness in the marketplace
- Create a vision to attract and keep your ideal customer
- Embrace our changing world using the science of the mind
- Create a culture of sales service flow where everyone is jazzed
- Grow from the perspective of serving not selling
- Apply attraction principles for dynamic growth
- Institute the power of focus and flow with right actions
- Increase retention, profits and fun
- And more.....

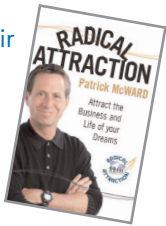
Meeting planners: Get exactly the presentation you need for a keynote address, seminar session, or two-day workshop. Choose one of Patrick's proven keynotes or allow Patrick to customize a program from a selection of business topics that address business growth, sales, communication, self/time management, and work-life balance.

About Patrick McWard

With a natural, engaging, and interactive style, Patrick blends his 25 years of entrepreneurial success with an understanding of transformation processes to deliver a powerful message of business and personal growth. A professional speaker since 1996, Patrick has spoken to more than 1,200 audiences – and received acclaim for his ability to inspire change with a personal, positive, and practical message.



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BE MAGNETIC! ATTRACT THE RIGHT CUSTOMERS

Attract. Reasonate. Grow.

Be Yourself: But be your best self.

Attract: Know your customer—know yourself.

Flow: Create a culture of sales service excellence.

For business owners, managers, and employees looking to continually evolve into a world class customer service culture of excellence, no matter your size.

A fresh message of cutting edge wisdom.

It is finally time to look at the entire flow of your sales service process. Treating and empowering employees is foundational in how they will treat your customers. This program will show you the “how” in creating a culture in which everyone is fully expressed in their own unique talents, customers are thrilled, profits are flowing and everyone is jazzed about work.

Audiences will discover how to:

- Build a culture of customer service excellence
- Teach everyone to “Be Yourself, But Be Your Best Self”
- Know when to fold, but not quit
- Communicate and negotiate with confidence and impact
- Handle touchy and difficult situations and personalities
- Create a customer flow organization where everyone is jazzed
- Institute the power of focus and flow with right actions
- Be authentic in communication that builds trust and confidence
- Treat customers the way they want to be treated
- And more.....

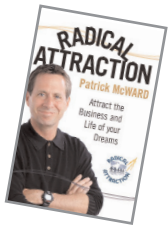
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THE 800 LB. GORILLA NEVER STOPS EATING! FLOW WITH WORK/LIFE HARMONY

Live. Love. Work. Laugh.

Harmony: physical, intellectual, emotional, and spiritual.

Awareness: Connect with and commit to passion.

Authenticity: Create your definition of an ideal way to live.

For business leaders, managers, and employees looking for practical ways to achieve harmony with work and personal commitments – and reap greater rewards in every aspect of life.

The technology of vibrant living.

As people strive to achieve business goals and fulfill their commitments in other aspects of life, it's important to understand how to achieve and maintain a healthy flow of work-life harmony. Patrick's message is about connecting with what is timeless, finding a personal uniqueness, and pursuing what jazzes you. Pay yourself first is the path to excellence at work and life.

Audiences will discover how to:

- Pay yourself first for success
- Connect with and commit to your non-negotiables
- Overcome thinking that is holding you back
- Use the science of the mind for your advancement
- Use the power of focus to create better results and less stress
- Set up an inventory and build in health and passions
- Keep the stress of others from becoming your own
- Connect actions with what is really important
- Get more of what you want in life
- And more.....

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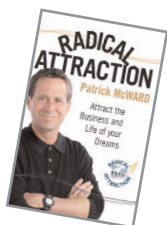
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HELP! I HAVE MORE TO DO THAN TIME TO DO IT



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Compose. Focus. Achieve.

Be Yourself: Using individual strengths for better results.

Awareness: What is most important at any given moment?

Wisdom: Maintaining inner and outer peace at all times.

For business owners, managers, and employees looking for practical ways to achieve a flow of continuously higher level results.

The technology of effectiveness.

Time management is dead — taking action only in those areas that lead to your highest return is the key. Stop the busyness and start thriving by taking right actions focused on what is most important to you and your customers. Tap into individual unique talents, strengths, and passion to work more effectively in a demanding pressurized world. This is the “how” of cutting edge effectiveness. Beyond time management, to attain true success – and reap greater rewards in every aspect of life.

Audiences will discover how to:

- Connect with and commit to your highest return activities
- Use a historical truth to guarantee better results
- Identify individual styles for self management excellence
- Use the power of focus
- Identify and eliminate the minutia that doesn't matter
- Handle interruptions and work more effectively
- Communicate and negotiate with confidence and calmness
- Work effectively with your team for better results
- Get more of what you want in life
- And more.....

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