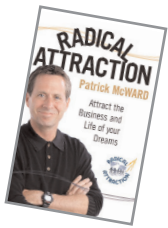


IT'S A NEW WORLD! BUSINESS GROWTH THE RIGHT WAY



This program includes elements from *The Radical Attraction Process™* a new book from Patrick McWard that explains how small business owners, managers, and employees can embrace their uniqueness, attract the right customers, and achieve greater happiness in their business and personal lives.



Nexstep Speaking on Success

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Embrace. Enhance. Grow.

It's A New World: Grow your business the right way.

Sow and Grow: Set a solid foundation for success.

Authenticity: The key to success now and in the future.

For business owners, managers, and employees looking to achieve organic business growth and make self expressed success a driving force.

A message that resonates.

Every business wants growth, but only a few will attract the right customers to sustain long-term success. Learn how to create an environment that supports growth through building solid relationships. Grow from the perspective of serving, not selling. This highly requested program emphasizes how to build from within – listening to individual brilliance – to capture and cultivate customer relationships.

Audiences will discover how to:

- Market & sell from a foundation of brilliance and differentiation
- Position organizational uniqueness in the marketplace
- Create a vision to attract and keep your ideal customer
- Embrace our changing world using the science of the mind
- Create a culture of sales service flow where everyone is jazzed
- Grow from the perspective of serving not selling
- Apply attraction principles for dynamic growth
- Institute the power of focus and flow with right actions
- Increase retention, profits and fun
- And more.....

Meeting planners: Get exactly the presentation you need for a keynote address, seminar session, or two-day workshop. Choose one of Patrick's proven keynotes or allow Patrick to customize a program from a selection of business topics that address business growth, sales, communication, self/time management, and work-life balance.

About Patrick McWard

With a natural, engaging, and interactive style, Patrick blends his 25 years of entrepreneurial success with an understanding of transformation processes to deliver a powerful message of business and personal growth. A professional speaker since 1996, Patrick has spoken to more than 1,200 audiences – and received acclaim for his ability to inspire change with a personal, positive, and practical message.